

Sesto Giovanni Castagnoli

E V O L U T A N T

What is YES about...

YES COOP YES Youth Europe Self-Empowerment Cooperative
26th April to 3rd May 2015 – Sunday to Sunday – Schloss Tempelhof Germany
<http://www.schloss-tempelhof.de/service/english/>

You, the 28 young people participating in the very first gathering for YES will be the founding members of an SCE (see following definition):

The European Cooperative Society (SCE - for Latin Societas Cooperativa Europaea) renders the ideal solution for the technical and formal implementation of this project.

This form of a cooperative was only established a few years ago and ideally meets the technical requirements needed to realize our integration model.

The idea behind a cooperative society is described as “an autonomous association of persons who voluntarily cooperate for their mutual social, economic, and cultural benefit...(Wikipedia)”

The cooperative society is a bundled representation of the interests of its members. Though the economic component may be important, it is not the core of activity. Moreover, the SCE has the advantage that it is recognized throughout Europe, permitting all Europeans to acquire cooperative shares.

The SCE has different bodies similar to a company limited by shares: the board of executives, the supervisory board, and the general assembly. This creates transparency and serves as a security mechanism for all members of the cooperative society

An expert, who has already created many SCE will be at your service...

The basic idea for YES SCE is very simple...as most good ideas....

You, the 28 young people chosen from 28 EU States are meeting to discuss an initiative leading to the foundation for the YES COOPERATIVA. You, the 28 will be the first governing board to implement the statutes and rules for the YES COOP together with the experts. You will also be the representatives and responsible for implementing YES in your country.

Via ordinary media and social media instruments YES will reach out to possibly all the more than 10 Million unemployed youth in Europe. But not only that, you can also reach out to successful young entrepreneurs in Europe and encourage them to join the YES COOP in order to give their input with respect to their experience in founding and leading successful businesses. Also, cooperation with other organizations can form strong bonds to society and business. The aim is to also implement a highly conscious approach in relation to the professional standards used in today's business world. New models and methods and a change of consciousness may evolve in a new wave of "Spirit in Business" worldwide created by world youth.

The financial implication is straight forward and simple making it easy for everyone to join. Why, because the official membership fee is only 10 Euros per year (the decision will be made by you all). And every member has the opportunity to sign a cooperative membership share of 100 Euros, payable, if necessary, in installments over a period of one year.

So the math is very easy:

Start fee. with 10'000 members x 100 Euros = 1'000'000 Euros YES COOP Capital base
Start fee. with 10'000 members x 10 Euros Yearly fee = 100'000 Euros...permanent yearly
income
Total Start Up Budget 1'100'000.-- Euros...

Now the idea is to reach the maximum target of 10 Million young people as members.
Everyone can do the math her/himself.

Now you, the 28 young participants throughout Europe will discuss this during the upcoming
gathering and find answers to the following questions:

1. Within which timeframe can we realize the maximum target of 10 Million young people in our 28 countries...
2. What are the milestones, which we will set to reach this...
3. How can we reach them best, via social media, You Tube, which channels do we have and serve the cause best...
4. Who has prior experiences with these tools...
5. What is the best way to start...
6. How do we realize YES to its fullest potential

An idea could evolve, that the Board organizes an e-voting system, where all members could decide on how to use the money received in the YES COOP. Do we buy land for bio farming or permaculture, real estate for community building, factories for our own purposes. This approach may systematically be organized into regional or local cooperatives to create work. A good example is worth studying before the meeting: <http://www.mondragon-corporation.com/eng/about-us/> in Spain. They encountered similar problems on start-up, just take a look at their history...

Imagine what economic and political impact YES will generate, its opinions will be welcomed as they represent a huge movement representing the next generation...

These words are just a taste of what you can expect of the gathering. Its your future, its your generation, that will be leading us into the future

With warmest regards and a great welcome...

Sesto