



Inspiring and Unmatched Enthusiasm at Earth Hour 2013

by Simran Vedvyas

Founder SynergY and Chapter Leader COE UAE

## **SynergY Receives Appreciation Award by DEWA for Eco-Initiative and Enthusiastic Participation at Earth Hour 2013**

It was momentous for **SynergY to receive the Award for the Initiative and Enthusiastic Participation during EARTH HOUR 2013** by His Excellency Saeed Mohammad Al Tayer, Managing Director and CEO of the Dubai Electricity and Water Authority DEWA. In his words -**the historic Earth Hour 2013 has achieved the highest -energy- savings to date** stated during the ceremony. **The Youth Group members also had the privilege and opportunity to light the candles with DEWA Officials and were much motivated and encouraged by the officials from the ministries especially by the Director from Ministry of Environment and Water for Environment Education as they were the next neighbors in booth-set up.**

The commitment of SynergY is evident with their serious and focused participations'. SynergY members are primarily high achievers, ambitious aspiring and self-motivated students from various schools and institutions across UAE who believe that their efforts were well appreciated and recognized by the officials, and this **led SynergY to BE the chosen Youth Foundation to display their unique initiatives with aim to motivate and inspire others too** with their exemplary work.

Simran Vedvyas the Founder works globally with COE and several other organizations and promotes the ethics and sustainability principals as UAE focal point. She is a high school student from The Millennium School Dubai and led SynergY Youth Group along with its Members as Volunteers with Dubai Electricity and Water Authority (DEWA). Being the youngest booth-setters did not stop us from being the busiest booth during the evening. We independently managed a booth, interacted with families, youth and children promoting the need of Environment Education and endorsing the message - **How much such events like Earth Hour mean to the generation today?**

As we all know-Earth Hour is an event that was introduced in 2007 in Sydney. That day, 2.2 million people switched off their lights and other non-essential electronics. Following this, many other countries took the initiative and started up the campaign and now it has become one of the highlights of the season for environmentalists all around the world and this year 6.7 million people or more likely observed Earth Hour 2013.

In UAE at the Downtown Burj Dubai the Earth Hour Celebration preparation started since the afternoon. The Organizers DEWA had prepared a spectacular stage with performances and celebration which included the amazing LED suit dance show, African music and also celebrating the birthday of two characters **Splashy and Sparky** who are well known and recognized in the local community for promoting awareness to save water and electricity. The one hour 60+ engaging parade and lighting the candles to mark the celebration included thousands without any barriers of age, gender or nationality.

**The Best of 'Our Expressions'- by Aryan Shetty, who is barely 6 years**  
**"EARTH IS BEST" is truly worth a thought- YES - Earth is BEST!**

<http://lnkd.in/nrpS3Z>

<http://www.facebook.com/CosmoFoundationYouth>

<http://www.facebook.com/pages/Earth-Hour-2013-Synergy-Eco-Gen/420265494725478?fref=ts>

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Synergy Youth Foundation participating at #EarthHourDubai pic.twitter.com/EVTzylIPGG

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**SynergY – Earth Hour 2013 , Burj Plaza Dubai**



**SynergY Awarded Recognition by DEWA– Earth Hour 2013 , Burj Plaza Dubai**





**Director Environment Education and Awareness Dept  
Ministry of Environment and water  
encourages youth**

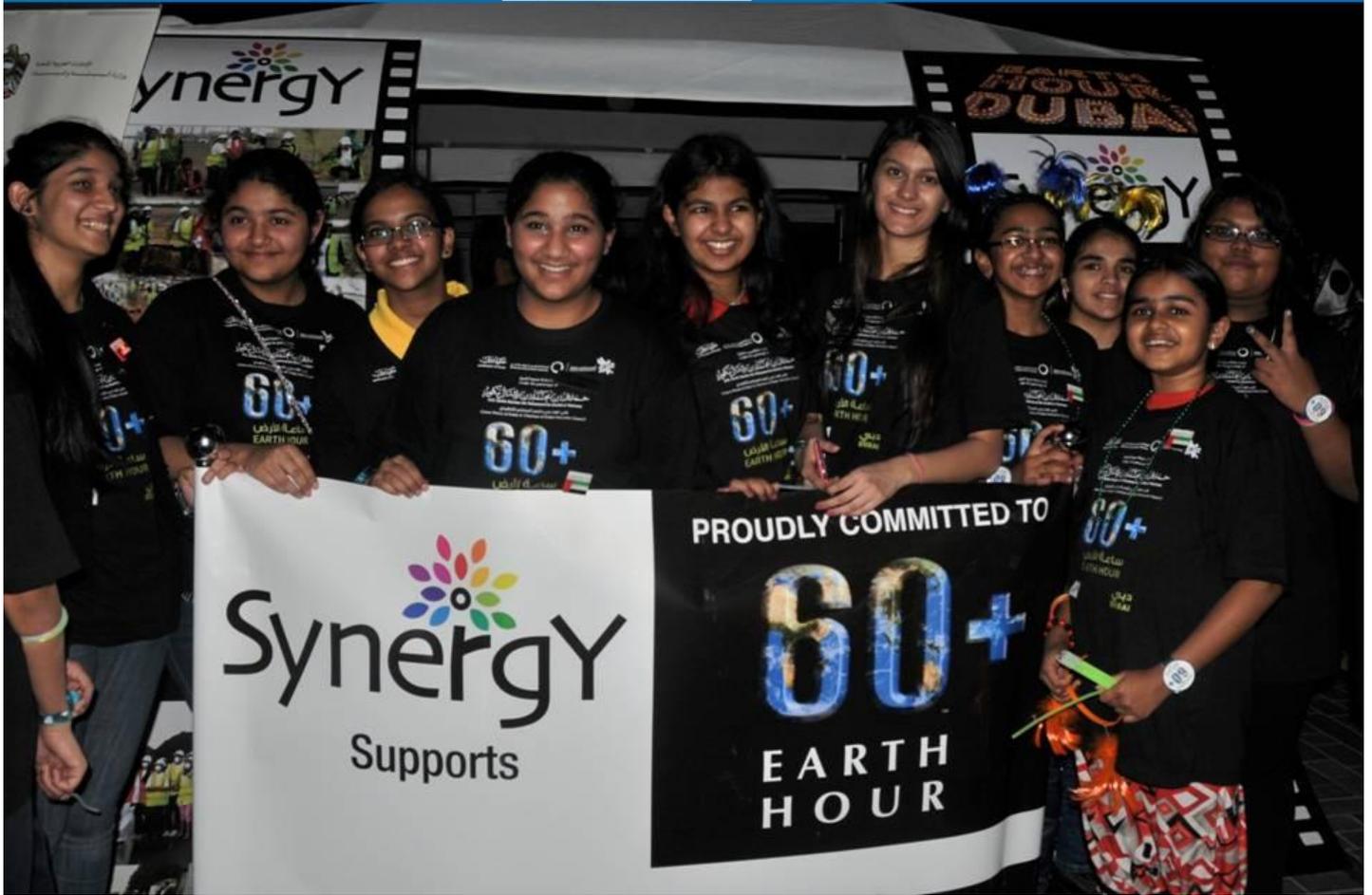


Pioneering  
Inspiration



Unmatchable  
Enthusiasm







Synergy



**FOUNDER PUTS IN THE FIRST EXPRESSION**

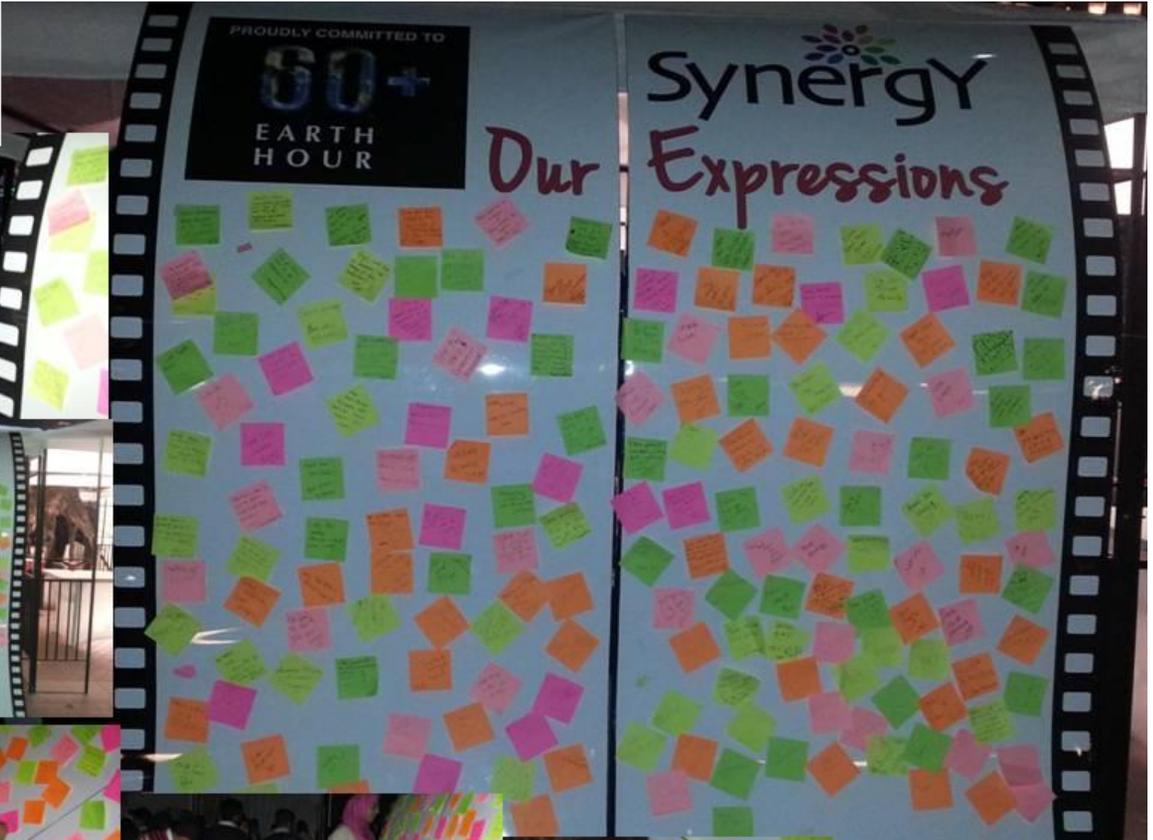
**With Director Environment Education & Awareness Dept - Ministry of Environment and Water**



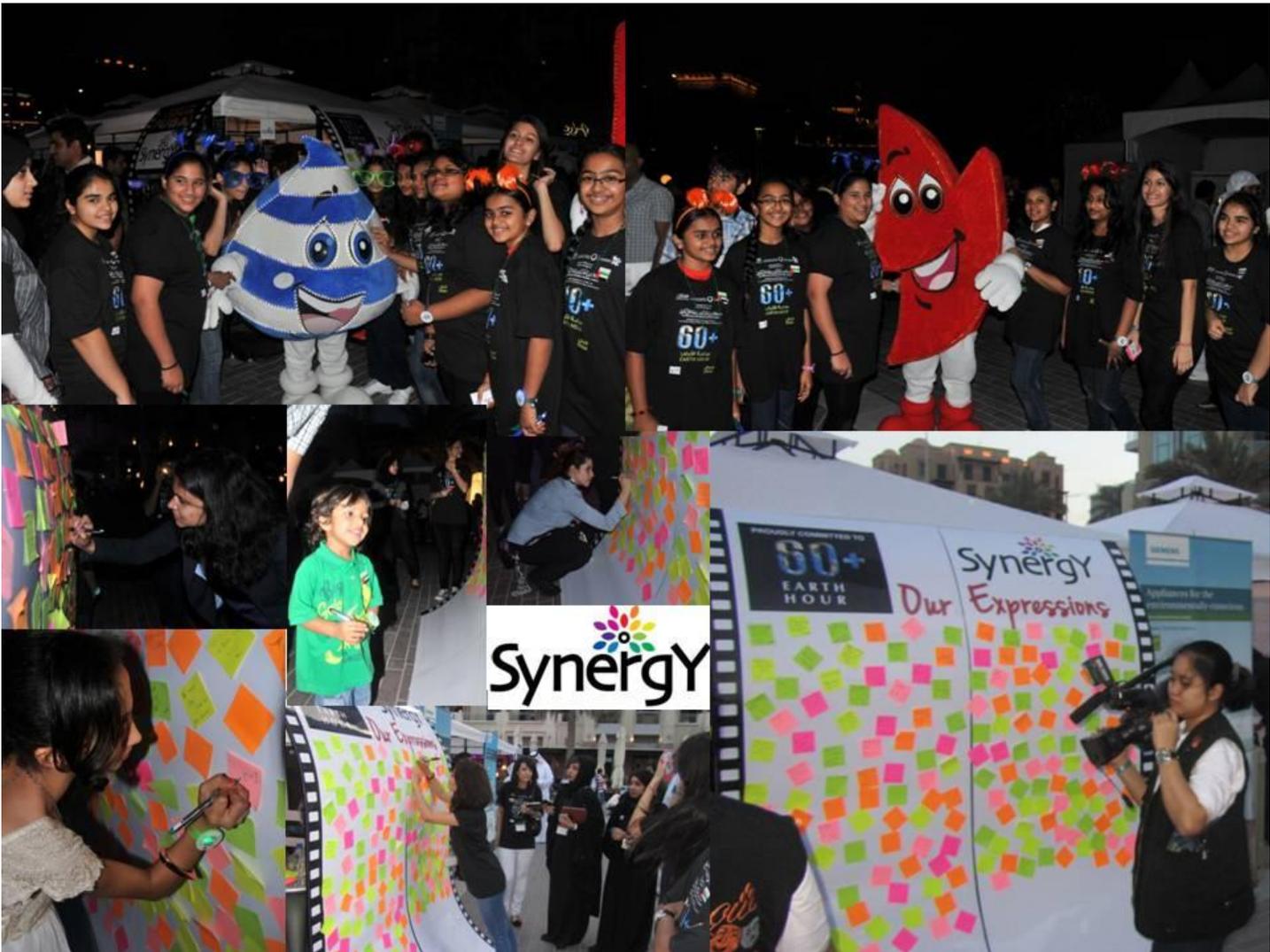


# OUR EXPRESSIONS





Synergy





## OUR ENTHUSIASTIC AND FRIENDLY MEMBERS





# OUR BUSY BOOTH



# OUR BUSY BOOTH





Synergy





Receive the Award for Initiative and participation-  
EARTH HOUR 2013 by Mr. Saeed Mohammad Al  
Tayer, Managing Director and CEO of the Dubai  
Electricity and Water Authority (DEWA)





Receive the Award for Initiative and participation-  
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Synergy Youth Foundation participating at  
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All SynergY Team



**Simran Vedvyas** @simranvedvyas

20h

@KHDA Students from UAE schools led by Simran Vedvyas Winner twice Hamdan & Sharjah Award- Synergy EARTH HOUR  
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FAVORITE





Simran Vedvyas

### **Conservation the key**

- Earth Hour saw families, youths and children coming together in an attempt to promote awareness of the need to conserve energy.

## **Need for environmental education**

**Community gathers to make a difference during Earth Hour**

By **SIMRAN VEDVYAS**  
Gulf News reader

Saturday, March 23, was Earth Hour. To show how important participating in such events is to today's generation – members of Synergy, a group of students from various institutions across the UAE who have pledged to do their best to advocate to society how important adopting an eco-friendly lifestyle is – gathered for Earth Hour 2013, organised by Dewa.

The event was held at the Burj Plaza in Downtown Dubai, from 8.30 to 9.30pm and drew around 3,000 visitors.

Throughout the event, Synergy members managed a booth where they promoted their message: The Global Call – Let's Make News this Earth Hour 2013, designed to bring people from all corners of the UAE together to conserve energy as part of the global initiative and encourage people to be more envi-

ronmentally conscious. They interacted with families, youths and children, promoting the need for environmental education and also made a Wall of Expression, which attracted hundreds of people who wrote their messages about Earth Hour 2013.

It was a truly momentous occasion and an encouraging moment for the members who were awarded and recognized by Dewa and the organisers of the event later that evening.

This recognition meant a lot for the participants who worked tirelessly for many months to raise awareness of the environment and climate change.

To view the photos and messages from visitors or to find out more about Synergy, visit <http://www.facebook.com/Cosmo-FoundationYouth> or <http://www.facebook.com/pages/Earth-Hour-2013-Synergy-Eco-Gen/420265494725478?fref=ts>

■ *The reader is the founder of Synergy. Be a community reporter. Tell us what is happening in your community. Send us your videos and pictures at [readers@gulfnews.com](mailto:readers@gulfnews.com)*



**BEFORE  
EARTH HOUR**

**DURING  
EARTH HOUR**





Founder and an  
inspiration to  
many Simran  
Vedvyas lights the  
candles to  
celebrate  
EARTH HOUR 2013

