



*onehumanityinstitute*  
*cityofhopeinitiative*

*Auschwitz. Oswiecim, Poland*

## ***OneHumanityInstitute*** ***- Building A "City Of Hope"***

One Humanity Institute (OHI), to be located in Auschwitz-Oswiecim, Poland, encompasses the vision of building a “City of Hope,” a destination where visitors can experience the stark realities of the past alongside models of transformation leading to a culture of sustainable peace and the uniting of humanity. The visitors among the two million coming annually will be reminded of the promise “Never Again” while encountering solutions that foster a better world for all.

Individuals leave the grounds of the Auschwitz Museum with much to reflect upon. Now they will be able to step over the threshold to the One Humanity Institute, where they will naturally process their experience of honoring the horrors of the past while receiving the empowerment and inspiration to commit to a better future. Our goal is to impact the world, one person at a time. Each visitor to the One Humanity Institute will have the opportunity to reach into their heart – opened wide by the experience of visiting Auschwitz – to discover their potential not only to impact their own local community, but also to help to reorient our world's moral compass to include the shared values of One Humanity.

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It is our hope and expectation that visitors will leave Oswiecim impacted and equipped to return home to “be the change they wish to see in the world.”

*“Our task is to foster the One Humanity Institute as an incubator for the evolving ideas and practices of a world that works for all.”*

*– Nina Meyerhof, Co-Founder*

## ***Our Sacred Task***

### ***Many Voices, One Heart, One Humanity, One Peace***

We stand at the crossroads of humanity, at one of the world’s most compelling pressure points – with the solemn responsibility to engage our collective imagination with our commitment to transform hate to hope by co-creating a culture of harmony and balance.

## **From Hate to Hope**

The horror of the concentration and extermination camp known as Auschwitz helped to inspire the creation of the United Nations and the Universal Declaration of Human Rights, yet genocide, ethnic cleansing, and other crimes against humanity and our planet continue to this day. Although similar pressure points exist around the world, none offers the opportunity of the One Humanity Institute offers for Oswiecim-Auschwitz to stand anew as a model for peace and sustainability for all ....a modeling ground for peace and sustainability for all, standing adjacent to the worst expression of humanity.



The U.N. now extends its scope to include the global implementation of the “Sustainable Development Goals” for 2030, a roadmap to the establishment of a culture of peace. If we are to live into this envisioned future, it will require a fundamental re-imagination of core concepts and paradigms of the past. This requires us to stretch the limitations in the psychological, social, spiritual and systemic social constructs for the transformational evolution of mankind.

To that end, the establishment of the One Humanity Institute will focus on the concept of a united humanity by creating a variety of opportunities for learning for the two million visitors who visit Auschwitz annually, and as a destination for those interested in resolving conflict and implementing alternative possibilities for a better future.

## Our Vision

Auschwitz, with all of its history and weight, is nestled in the lovely small town of Oswiecim, creating a stark contrast between the reality of the past and the bright spirit of its citizens.

After many visits to the town of Oswiecim since 2014 and meetings with the town governor, mayor of the city, and also the representatives of local NGOs and educational institutions, our startup team prepared for the establishment of the One Humanity Institute at Oswiecim. We are now ready to transform years of research, development and careful planning into the manifestation of this inspiring vision.

The vision of the One Humanity Institute is to create a “City of Hope” that embodies the universal values of peace, tolerance, dignity, freedom, equity and solidarity with all life, thus transforming a culture of competition and domination into one of partnership and collaboration. This transformation will take place through a deep structural shift in the basic premises of thoughts, feelings and actions that will lead us towards sustainable peace with the consciousness of One Humanity.

There are eleven buildings available directly adjacent to Auschwitz that will house a complex of different activity centers. The transformation of those buildings from structures of war into the One Humanity Institute will serve as a model for transformation that is critical to our survival.

*The programs housed in these buildings will guide mankind toward an age of mutual caring, collaboration, cooperation and unprecedented unified action by:*

1. Locating One Humanity Institute at one of history’s most compelling pressure points

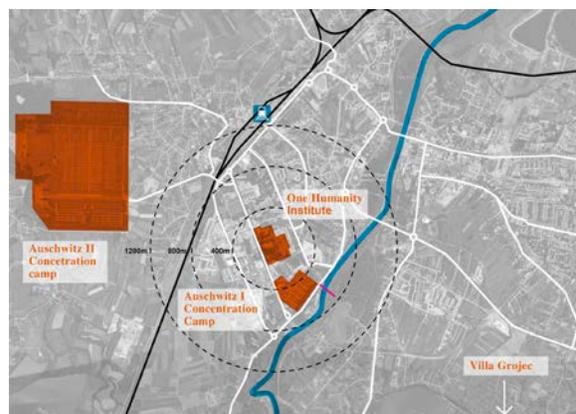
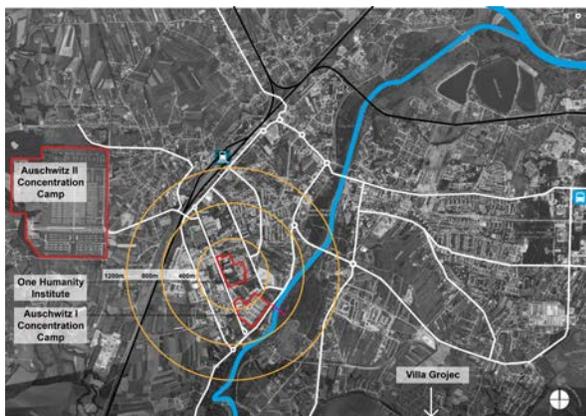
2. Leveraging a location that inspired the formation of the United Nations and The Universal Declaration of Human Rights
3. Collaborating with international peace organizations and educational institutions
4. Developing activities and curricula to accelerate the solution-based alternatives
5. Deepening personal consciousness and self responsibility for local and global issues
6. Knowing that we do not know all that will emerge and evolve for deep discovery



*“They thought they were burying us. They did not know we were seeds.”*

*– Mexican Proverb*

## *Location Content*

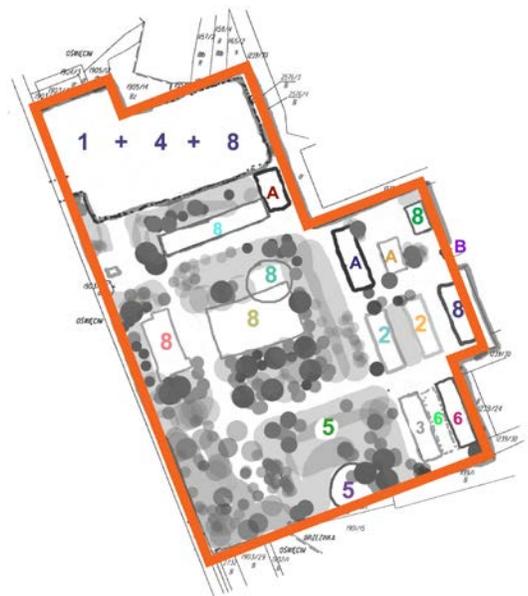


# "City of Hope"



1. Museum of One Humanity
2. One Humanity Education Center
3. Global Peace Library and Research Center
4. One Humanity Conference Center
5. Peace Garden and Hall of Reflection and Understanding
6. World Servers Hub –  
NGO Offices and Shared Space
7. One Humanity Villa Retreat
8. Hospitality Services (Hotel, Guest House, Restaurant,  
Cafe and Tea House, House of Arts, Underground Garage)

Operational: A - Administration and Maintenance Buildings  
B - East Entrance



# Programs

## ***1. MUSEUM OF ONE HUMANITY***

Leveraging their experience at the Auschwitz Museum, then stepping into the Museum of One Humanity, each visitor will be exposed to, inspired, and now empowered to create a culture of peace, bringing home with them the inner awareness and understanding of what a "City of Hope" looks like.

An interactive, innovative museum of the future, the Museum of One Humanity aims to create experiences through diverse lenses that reiterate the interrelated systemic nature of all of life. OHI invites visitors to participate in seeing themselves capable of accelerating solutions and improving conditions for a just and compassionate society for all. Through a variety of experiences, individuals can realize their own personal capability to effect change, as they are reminded of the stark reality and alternatives we face, which they have just experienced at the Auschwitz Museum. Walking through the halls individuals will have access to practical tools and models with solutions for resolving global issues.

If Auschwitz Museum represents the worst of Humanity, the Museum of One Humanity will take visitors to seeing, understanding and knowing the best of Humanity with preparedness for action to work for ONE HUMANITY.

## ***2. ONE HUMANITY EDUCATION CENTER***

*“If your plan is for one year, plant rice. If your plan is for ten years, plant trees. If your plan is for one hundred years, educate children.” – Confucius*

The One Humanity Education Center will invite the participation of a global community of scholars and practitioners from diverse backgrounds and experiences to address the urgent social, political, and ecological problems we are facing. With official ties to many renowned universities around the world, we will host courses, global exchanges with deep sharing, exploration and a student-training center.

Transformative learning is paramount to the Institute’s Peace Education Programs and involves a deep structural shift in the basic premises of thought, feelings and action. It implies a real change in perspective towards a radical interconnectedness and a real sense of the possibilities of social justice, One Humanity and peace building.

The goal of this kind of learning is to develop connections between people in order to globalize peace, care and compassion. Transformative learning offers a way to move away from a fear based to care based society. At the same time we need to work at

macro levels by bringing the ideas of participatory democracy and youth collaboration into the mainstream.

The One Humanity Education Center will offer structured learning opportunities for young people and adults through formal and non-formal education. Such opportunities will focus on the 17 U.N. Sustainable Goals, inter- and intra-faith studies, intercultural understanding and cooperation, conflict resolution and trans-rational problem solving, reconciliation, entrepreneurial social impact projects and leadership skills for the rising potential of the empowered voice of individuals.

Our vision is all about connecting across cultures, disciplines and institutions, in service to the important goal of creating “unity in diversity.” Face to face activities combined with technology will allow us to build pathways and cyber bridges across cultures, disciplines and institutions, opening the door to new possibilities and innovative ideas.

In addition, there will be opportunities for workshops, trainings and group assemblies focused on social innovation, entrepreneurship and personal leadership skills for both local communities and global responsibility. Hence, the purpose of the One Humanity Education Center is to harvest the wisdom of diverse cultures and beliefs by bringing leading scholars, institutions and youth together, building awareness, concern and education towards equal dignity.

*It behooves us to recognize children are the future, and the skyline of this future depends on the values we model. Values and ethics are not to be imposed but rather inspired and defined. One voice, one heart and one humanity.*

*– Dr. Nina Meyerhof*

### **3. GLOBAL PEACE LIBRARY AND RESEARCH CENTER**

The Library and Research Center will serve as a world-class resource center to facilitate the spread of peace, creativity and knowledge in an environment supporting discovery, reflection and action related to peace-building.

This unique Library will serve as a global repository of quality resources to stimulate creativity and intellectual curiosity, in order to facilitate lifelong learning and research, and to support OHI's specially-designed educational courses on peace-building.

Its collections will contain works on diverse cultures and religions, conflict resolution, peace building, environmental protection, nuclear disarmament, human rights, civil rights, social activism, contemplative studies, and subtle activism. It will excel in: collecting, preserving, and providing access to the best scholarly and educational resources related to peace and peace related subjects; providing high quality services and creating a welcoming and comfortable physical environment.

The OHI Library will be focused on cutting edge current research while always staying open to new trends and societal advancement. It will also foster an atmosphere that encourages diversity, excellence, and continued growth in finding ways to provide the best possible service to OHI Library users. In doing so, it will serve as a world-class resource center to facilitate the spread of peace, creativity, and knowledge in an environment supporting discovery, reflection, and actions related to peace-building.

This Library will be designed in a manner that highlights the 17 areas of the United Nations' Sustainable Development Goals.

#### ***4. ONE HUMANITY CONFERENCE CENTER***

As the first and only conference center in Oswiecim, the One Humanity Conference Center will serve the needs of the town and town's organizations, as well as groups from around the world for global assemblies, productions, conferences, and other functions in the safe and hope-inspiring environment of One Humanity Institute.

State-of-the-art technology and acoustics housed in thoughtful architecture will allow the Conference Center to accommodate approximately 1200 people.

#### ***5. PEACE GARDEN AND HALL OF REFLECTION AND UNDERSTANDING***

Imagine a garden where visitors, after leaving the Auschwitz Museum, come for reflection, introspection and inspiration. Visitors can sit on a bench to integrate the internal response to the visit to the Auschwitz Museum in quietude, This offers a person time for integrating the experience, Our day or long-term visitors can step inside a quiet meditation room in the Hall of Reflection that also offers them an opportunity to refresh body and spirit and regroup emotionally but not running away from their experience at Auschwitz Museum. They will leave inspired to authentically create change in the world with the tools and models they have experienced while visiting the “City of Hope.”

*“Walking through areas of meditative quiet and reflection, one can access experiences that empower and educate for the potential for unity and acceptance of differences, leading to greater personal and world peace.”*

*– Nina Meyerhof*

## ***6. WORLD SERVERS HUB - SOCIAL INNOVATION LABS and IMPACT HUBS...***

OHI strives to be a model of the future we want to see in the world. We recognize that collaboration, cooperation, and operating in a complementary manner is critical in today's world. By providing shared office and working space, the World Servers Hub will provide an environment for unprecedented unified collective impact focusing on our world's most pressing problems. Simply by opening space for organizations with common values to cross-pollinate skills and expertise, we are furthering the vision of One Humanity.

Impact Hubs are where change goes to work. Part innovation lab, part business incubator, and part community center, visitors experience a unique ecosystem of resources, inspiration, and collaboration opportunities to grow impact. Joining our diverse community of members and collaborators will inspire, connect, and enable businesses and organizations to develop their best work every step of the way.

We are presently connecting with NGOs that have similar vision for our world and are interested to participate with us in establishing a World Servers hub. Together we will make visible to the world our dreams and creations.

## ***7. ONE HUMANITY VILLA RETREAT***



*One Humanity Villa Retreat* outside of town to host dignitaries and leaders to gather and discuss critical issues and solutions for the betterment of humanity.

## ***Expected Outcomes***

Our expected impact on an individual who passes through our community of Hope is to become a representative of the “Never Again, Then What” philosophy and find within this experience a deep resonating impulse to help build a better future.

## **Individual**

An individual who leaves the grounds of the Auschwitz Museum and comes to our "City of Hope" will understand that it is time to release without ignoring the past. The foremost question will be how to take humanity forward into an era when the one family of humankind will be recognized, and imagining and committing to a better world that considers others as well as the self. Walking through areas of meditative quiet and reflection, one can access experiences that would empower and educate for the potential for unity and acceptance of differences and greater personal and world peace.

## **Home Community**

Individuals will be exposed to educational experiences that will foster inspirational change through courses, activities, workshops and other activities found within the "City of Hope" that offer the opportunity to learn about the sacred responsibility to create projects for their home communities using the Sustainable Development Goals as a basis for addressing the needs as revealed from the different areas of the OHI.

## **Local Oswiecim**

For the local town of Oswiecim, this initiative will bring many new possibilities for altering an image of being not only the home of historical horrors but also the home of iconic models of peace-building. The world will recognize Oswiecim as a place of hope. To further this aim, OHI will bring to the town local jobs and new layers of future development. Furthermore, our goal is to support the town through a co-creative partnership in this endeavor. Our concept is that every monetary exchange will also benefit the town. Our goal is to ensure that the town prospers from this project and considers it a gallant effort to reimage the town and help visitors extend their stay, which is rarely the case today.

We will also offer the services to the local community as informational hubs, to connect global with local. There will be an Ombudsman office and other consulting service.

## **Poland and World Implication**

The ultimate purpose of the "City of Hope" is to visibly impact the world. Imagine 20% of two million visitors visiting OHI and recognizing that we do belong to one humanity and that all 17 Sustainable Development Goals are achievable if we commit as a family of humankind to understanding this and are willing to forge ahead together in new ways. Our future generations will need us to develop guidelines for a global society that takes into consideration the needs of the totality: one world for one humanity, releasing preconceived ideas of our separateness and moving from I to We to One. The One Humanity Institute will be a model for others to visit, partner with on projects, replicate globally and involve governmental institutions in the growing concern for how the peoples of the world can focus on learning to live together successfully and sustainably.

## Partnerships



One Humanity Institute is in partnership with ICV:

<http://www.icvgroup.org/event/a-city-of-hope/>

ICV (Investment Community Visibility) connects hard-to-reach Family Offices and leading Fund Investors to evaluate opportunities that create a social impact beyond a financial return. With more than 17,000 institutional investors and philanthropists in their network, the largest of its kind, they are mobilizing trillions of dollars to find solutions to the world's greatest challenges. They are creating awareness and turning that awareness into action to achieve the Sustainable Development Goals by 2030.



ICV dedicated to present at the LIFE FESTIVAL in Oswiecim the ICV Prize to 17 recipients who demonstrate character, courage and commitment to solve the world's greatest challenges, Sustainable Development Goals 1-17.

To amplify awareness around the 17 Sustainable Development Goals, we will work as partners, The Life Festival, One Humanity Institute and ICV, to create 17 tents, a "Sustainable Development Village" that will showcase each SDG and inspire visitors to create local actions for sustainable and lasting positive change.

Attendees will be given the opportunity to learn about innovations that are creating social impact and meet leaders from corporate, philanthropic and investment circles to learn more about how they can get involved and become economically productive and socially responsible members of their communities.

Through philanthropic support, ICV will grant the 17 prizes that reflect an achievement of each of the 17 SDGs to the recipients.

# Media and Publications



1) *ONE HUMANITY INSTITUTE*  
– short film (part of the CANNES film festival)  
<https://vimeo.com/202590511>



2) *ONE HUMANITY INSTITUTE – buildings*  
<https://vimeo.com/230007134>

# Who We Are

## Management team

### **Nina Meyerhof**

*Co-Founder*



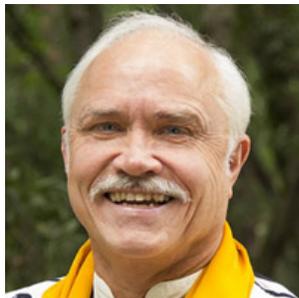
Nina Lynn Meyerhof, Ed.D, President and Founder of Children of the Earth, a renowned organization that awakens young people to their inner leadership. Nina is a visionary thought leader recognized for a life of advocating for children and youth. The co-author of “Conscious Education: The Bridge to Freedom”, and “Pioneering Spiritual Activism”. Nina has received many awards for her work from The Mother Teresa Award to the Citizens Department of Peace Award to The International Educators Award for Peace as well as the State of Vermont passed a Resolution honoring her for her life’s work in peace, the Seeds of Peace Award and second of recipients for the Public Peace Prize. Vermont, USA.

### **Domen Kocevar**

*Co-Founder*



Studied Sociology and Theology. Currently working on PhD thesis ONE HUMANITY. Founder and director of THEOSOPHICAL LIBRARY OF ALMA M. KARLIN with more than 11.000 monographs on all religions, spiritual paths, philosophy, sociology and new science, new economy, and community living approaches. Organized symposiums seeking needed new solutions over many years. Worked with high schools and students to inspire them to become active agents of change using the 17 UN Sustainable Development Goals as orientation. Founder and director of the Medical Center Paracelsus. Domen is a lifelong researcher of perennial wisdom and active on different paths towards recognition of inner fact of being ONE HUMANITY. Slovenia



### **Patrick McCollum**

Creator of World Peace Violin  
Recognized and Awarded  
World Peace Advocate



### **Sande Hart**

Director of Women and Girls  
Charter for Compassion.  
Community Builder, Activist



### **Robert Smith**

BOD: ICV Group and Harmon  
Foundation, ADBO: Jefferson,  
New Frontier Bio,  
World Summit of Nobel Peace  
Laureates

## *Team of Experts*



**Robin L. Eschler**

International Marketing Consultant /  
Founder, Social Impact Marketing



**Ayo Ayoola-Amale**

Lead for First Conflict Resolution  
Services Inc. Lawyer, Peace Activist



**Oran Cohen**

International Marketing Consultant /  
Founder, Genius Works Consulting



**Corina Simon**

Peacemaker, Project Manager  
Ratiu Center for Democracy



**Michael Stoeger**

PhD Physics, Film Director, Author  
International Film Awards



**Patrick Ku**

Hawaiian Kahuna Opening of  
the Heart Ceremony



**Shamima Amin**

JCOO Yunus Creative Lab, Inc  
Founder, Memorable Events

# Business Formation



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## 2015 to 2017

Startup group and Concept Formation

## 2017 - 2018

Board of Directors and Overseer Board

## 2016 to Present

Gathering support of World Peace Leaders

Discussions with Polish Government and Oswiecim community

Discussions with Universities globally

Jagiellonian University in Krakow (one of the oldest educational institution on the Continent and place of study by Copernicus)

Partnerships

- Humanitarian organizations

- Nobel Laureates

- United Nations

- International Peace Bureau

- Social Entrepreneurs, Think Tanks

- Sponsor's Celebration w/ Polish Government (International Day of Peace)

## 2017 – Ongoing

Relationship Building

- Mayor, Governor, and Presidential representatives

- Partnerships

- Seed Funding and Development Strategies

Campus Acquisition and Renovation Fund Raising

## September 2017

Educational Program Development

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# Business Formation Timeline



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Q2 2018 > Seed Funding

2018 > Villa Acquisition & Renovation Funding

Q3 2018 – 2020 > Campus Acquisition and Renovation Funding

Villa Renovation > Q2 2019

Villa Opening > Q3 2019

2017 > Initial Educational Program Offerings

Fall 2018 to End 2022 > Campus Renovation

2019 > Partners Program Delivery Begins

2021 > One Humanity Museum Facility Opens > Preliminary Funding Efforts Complete

2022 > Full Program Offerings in Place

2023 > Self-Sustaining Cash Flow In Place

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## *Sponsorship Opportunities*

- Seed Funding
- Campus Acquisition and Renovation
- Villa Acquisition and Renovation
- One Humanity Museum
- Global Peace Library and research Center
- Peace Garden and Hall of Reflection
- Conference center
- Operations 2018 to 2023

## *Partnerships*

- Educational Program Development
- Organizational Presence
- One Humanity Museum Facility / Program
- Peace Library
- Peace Garden
- Operations 2018 to 2022
- Future Conference Center

## *Financials - SEED FUNDING*

- To acquire rights to land and buildings:  
MOU/Agreement from government officials for use,  
lease and buy
- Hire local contact with setup for office
- Research point people for different departments
- Materials- website, press packets, presentations,  
business plan, flyers
- Series of events in 2018: Un NYC, Life Festival, Educational Summit
- Create a non-profit in the US - One Humanity Institute and TM
- Identify Board Directors and Overseer Board
- CEO candidates, CFO candidates, Wisdom Council Advisors
- Architectural Plans, Renderings, Collaborative building of the  
"City of Hope"

## Contact



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